

Change Your World with Social Media!



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| Project Title | Change Your World with Social Media! |
| Project Summary | Conduct virtual trainings on social media activism for young Afghans. |
| Country | Afghanistan |
| Agency | Department of State |
| DoS Office | N/A |
| Post | KABUL |
| Section | PAS |
| Number of Interns | 2 |

Project Description

Social media is rapidly growing in popularity in Afghanistan. However, few users know how to differentiate between real and fake information, and many social activists lack social media literacy. Many political and insurgent groups use social media to spread fake news, foment ethnic conflict, and encourage inter-community violence.

This project will develop and run a 5-workshop virtual series that teaches the following:

- How to evaluate sources and differentiate between real and fake information on social media.
- How to use social media for positive social change, such as promoting tolerance and ethnic unity.

The intern will design and implement the entire project, working in conjunction with an Afghan colleague at the U.S. Embassy. The intern may teach workshops, and should also recruit guest teachers.

Desired Skills Interests

Additional Information

The audience will be Afghan students and young professionals. They will participate virtually via the Lincoln Learning Centers, a 23-city network of embassy-sponsored educational centers spread throughout Afghanistan.

The U.S. Embassy can provide translation during the workshops if necessary.

The intern will have wide latitude to develop the program, and should be creative, organized, a strong communicator, and capable of operating with limited supervision or guidance. Dari or Pashto fluency are very helpful, but not necessary in order to carry out this project successfully.

The intern's supervisor will be an American Foreign Service Officer, but most day-to-day communicatoin will be with an English-speaking Afghan colleagues at the U.S. Embassy and at the Lincoln Learning Centers.

Language Requirements

| Language | Speaking Proficiency | Reading Proficiency | Importance |
|--------------|----------------------------------|----------------------------------|--------------|
| Persian-Dari | Minimum professional proficiency | Minimum professional proficiency | Nice to Have |
| Pashto | Minimum professional proficiency | Minimum professional proficiency | Nice to Have |